

Unique Homes Online Distribution

Description

Media Matrix Monthly Page Views - January 2006

	<p>The online edition of the world's leading luxury real estate magazine delivers a tantalizing combination of luxury homes for sale, distinctive developments, luxury resorts and outstanding international estate properties. The site has earned top placement in search engines for consumers searching for luxury real estate. Page views in November 2004, 289,000 (source: Advanced Web Statistics).</p>	<p>36,000</p>
	<p>Umbrella site of all NCI publications. NCI is the company that owns the Unique Homes and Enclave brands, along with six other shelter related magazine titles. Over 12 million magazines drive traffic to this site every month. Rated the number one real estate site in Nov. 2004 for time spent per user by Nielsen Net Ratings.</p>	<p>860,000</p>
	<p>A natural URL for consumers who are looking for "real estate" to type into a browser. Select NCI magazines provide exclusive content to this site. Consumers can view your listings and have direct access back to you.</p>	<p>740,000</p>
	<p>A leading mortgage website. Consumers who are searching for a loan can now view your homes and have direct access to you, the listing agent. Select NCI magazines provide exclusive content to this site. All leads your listings generate are emailed directly to you.</p>	<p>2,134,000</p>
	<p>The number two real estate website, according to Nielsen Net Ratings in Nov. 2004, where NCI is the exclusive print provider of searchable listings. When a consumer finds one of your listings, they can contact or email you directly.</p>	<p>4,295,000</p>
	<p>Regional ISP that gets a large amount of traffic in the Southeast. Select NCI magazines are one of only two providers of content. Consumers can view your listings and have direct access back to you.</p>	<p>4,410,000</p>
	<p>A home improvement site which has a very qualified audience. It is common for a homeowner to decide they want to fix up their home or find a new one. Select NCI magazines provide exclusive content to this site. Consumers can view your listings and have direct access back to you.</p>	<p>776,000</p>
	<p>A portal in which select NCI magazines provide exclusive content. When a consumer clicks on the Real Estate link, they are taken to RealEstateBook.com with direct access to you and your listings. The Lycos network reaches over 15% of the active internet audience.</p>	<p>2,413,000</p>
	<p>The internet's second most visited website. The real estate section is a link on the home page of the site. Your listings that are displayed on this site give the consumer direct access back to you.</p>	<p>2,078,000</p>
	<p>HomePages gives a complete picture of where people want to live, so they can make the best decision about buying or selling a home. HomePages combines aerial neighborhood views with local home listings and area information, such as school locations and test scores, shops and restaurants, crime data, recently-sold-home information, weather, and much more.</p>	<p>276,000</p>
	<p>Viacom is among the world's leading creators of programming and content across all media platform. Including various Real Estate channels from CBS affiliates websites from cities all over the US, New York, San Francisco, Chicago, Denver, Minneapolis, Baltimore, Salt Lake City, Philadelphia, Boston and Sacramento.</p>	<p>3,000,000</p>
	<p>PeoplePC Online, an EarthLink company (NASDAQ: ELNK), is a leading provider of high-quality, value-priced Internet service through its PeoplePC Online brand. PeoplePC is committed to making it easy and affordable for consumers to get online. The PeoplePC platform ensures quality connections and fewer busy signals through the use of proprietary Smart Dialer technology.</p>	<p>5,748,000</p>
	<p>RealtyTrac, the most trusted, comprehensive and convenient marketplace for homeowners, investors and real estate professionals. The nation's #1 foreclosure listings. Over 1 million properties – updated daily – including pre-foreclosure, bank foreclosures, for sale by owner (FSBO), foreclosed homes via auction, new homes and MLS listings. The most detailed and trusted property data of all national providers.</p>	<p>1,904,000</p>
	<p>As the nation's next generation Internet service provider, Atlanta-based EarthLink has earned an award-winning reputation for outstanding customer service and its suite of online products and services. Serving over five million subscribers, EarthLink offers what every user should expect from their Internet experience: high-quality connectivity, minimal online intrusions and customizable features.</p>	<p>2,476,000</p>
	<p>Sympatico.MSN.ca is the site that keeps Canada connected. It offers the tools, features and information you need to stay in touch with friends, family and all that's going on in your world. Sympatico.MSN.ca is more than a home page. It's the home for Canadians on the Internet! It brings together the most popular features and Internet tools from MSN.CA (like MSN Hotmail, MSN Messenger and Search) with the rich Canadian content of Sympatico.ca. It has the information and the communication tools you need to manage your day, in one convenient place, and in both official languages.</p>	<p>15,634,000</p>

*UniqueGlobalEstates and the Luxury Collection numbers not reported.

TOTAL

46,780,000*